



WELCOME TO TFI

Welcome to The Football Institute | TFI JHB International Academy for the 2026/2027 season.

Registration can only be completed online.

We are excited to welcome returning players, new families, and everyone who forms part of the TFI community.

This season, our focus is on player development, teamwork, discipline, confidence, and enjoyment of the game.

Please read this information pack carefully. During registration, parents and guardians must accept the indemnity, consent terms, player and parent codes of conduct, club rules, policies, and kit requirements on the website. Please keep a copy of this pack for your records.

All personal information will be handled securely and responsibly in accordance with POPIA requirements, with care taken to protect the privacy of players, parents, and guardians.

CONTACT INFORMATION

Role	Name	Phone	Email
General Manager	Zane Maroun	082 468 1488	zane@tfijhb.co.za
Administration	Caitlyn Ferreira	074 954 5577	info@tfijhb.co.za
	Michael Pumbo	060 500 5000	accounts@tfijhb.co.za

LOCATION

TFI International Football Club is based at MW De Wet Primary School in Edenvale, Johannesburg.

Address: 23 15th Avenue, Edenvale, 1610

Directions: Use the Google Maps link below to navigate directly to the school.

<https://share.google/P1pyCJzSIWDdeR1j>

TFI PLAYERS: AGES 8 TO 18

Online Registration ONLY

Registration can only be completed online at: <https://tfijhb.co.za/product/tfi-players/>

Fees

Initial fee: R2,400

The initial fee includes:

- Full kit
- Registration
- First month's subscription

Monthly fee: R1000

Yearly fee: Families may pay the full year upfront and receive a **10% discount**.

Annual upfront payment: R13400 less 10% = R12 060

The Annual fee includes:

- Full kit
- Registration
- 12 month's subscription

Monthly fees are due on the first day of each month, must be paid in advance, and may be paid by EFT, debit order, cash, or card.



Training Overview

Players aged 8 to 18 train three times per week according to their age group. All training sessions run from 16:30 to 18:00.

Age Group	Training Days	Time
Under 9	Monday, Tuesday and Thursday	16:30 to 18:00
Under 11	Monday, Tuesday and Wednesday	16:30 to 18:00
Under 12	Monday, Tuesday and Friday	16:30 to 18:00
Under 14	Tuesday, Thursday and Friday	16:30 to 18:00
Under 15	Wednesday, Thursday and Friday	16:30 to 18:00
Under 17	Tuesday, Wednesday and Thursday	16:30 to 18:00
Under 19	Tuesday, Wednesday and Friday	16:30 to 18:00

Partner School Discount

Partner schools receive a 30% discount on fees. Use your school's coupon code at checkout when completing online registration.

- M.W. De Wet – MWDEWET
- St Luke's – LUKE
- Curro Edenvale – CURROEDEN
- Jeppe Prep – JEPPE
- Odyssey – ODYSSEY
- Heritage Christian College – HERITAGE

Indemnity, Medical Consent and Media Permission | 2027

As the parent or legal guardian of the registered player, I acknowledge and accept the terms below for the player's participation in football activities with **The Football Institute | TFI JHB International Academy**.

Scope of Activities

This indemnity applies to all TFI football activities, including training sessions, matches, tournaments, leagues, friendlies, team events, outings, and travel connected to academy activities.

Risk Acknowledgement

- Football is a physical sport and carries an inherent risk of injury, accident, or harm.
- TFI will take reasonable precautions to provide a safe environment, but not all incidents can be prevented.
- Parents, guardians, and players accept these risks as part of participation in football activities.

Medical Consent

In the event of a medical emergency and where I cannot be reached, I authorise TFI representatives to seek appropriate medical treatment for the player. I accept responsibility for any medical costs that may arise from such treatment.

Indemnity and Liability

Participation in TFI activities is voluntary and takes place at the player's own risk. To the fullest extent permitted by law, TFI, its staff, coaches, representatives, and affiliates will not be held liable for:

- Injury, illness, loss, or harm suffered during training, matches, events, travel, or while on the premises;
- Loss of or damage to personal property;



- Incidents that occur after the player has left the training, match, or event venue;
- Damage, misconduct, or vandalism caused by a player or spectator, which may result in disciplinary action or legal consequences.

Smoking, alcohol, and weapons are strictly prohibited at TFI activities and venues. Parents, guardians, and players agree to indemnify and hold harmless TFI, its staff, coaches, representatives, and affiliates from claims arising from participation, except where liability results from proven gross negligence or intentional misconduct.

Travel Consent

I consent to the player being transported, where necessary, by TFI members, staff, or authorised representatives for football-related sessions, matches, or events. I understand that this transport is provided as a courtesy and carries inherent risks. I release and indemnify the driver, TFI, and associated personnel from liability for injury, loss, or damage during transport, except in cases of proven gross negligence or criminal misconduct.

Social Media, Photography and Marketing Consent

By registering with **The Football Institute | TFI JHB International Academy**, I acknowledge that photographs and videos of the player may be taken during training sessions, matches, tournaments, and club events.

I consent to these images and videos being used responsibly for official TFI communications and promotional purposes, including social media posts, club marketing, website content, and other official publications.

TFI will take reasonable care to use media respectfully and in accordance with applicable privacy requirements.

Images and videos will be used to promote the positive activities, achievements, and development of the club and its players.

I also agree to receive official TFI communications from staff or coaches through appropriate channels, including WhatsApp, email, and TFI social media platforms.

Acknowledgement

By completing the online registration process, the parent or legal guardian confirms that they have read, understood, and accepted the indemnity, medical consent, travel consent, media permission, and communication terms set out above.

TFI JHB PLAYER CODE OF CONDUCT

As a representative of **The Football Institute | TFI JHB International Academy**, every player is expected to uphold the values of respect, discipline, commitment, teamwork, and sportsmanship. This code sets out the standards of behaviour expected from players on and off the field.

Commitment to the Team

- Attend training sessions, matches, and team events punctually unless excused in advance.
- Notify the coach as soon as possible if you are unable to attend a session or match.
- Give full effort in training and matches, and work consistently to improve.

Sportsmanship

- Respect referees, opponents, teammates, coaches, and spectators at all times.
- Avoid arguing with officials or engaging in unsporting behaviour.
- Celebrate victories with humility and accept defeats with maturity.

Respect for Teammates and Coaches

- Treat teammates with respect and value each person's role in the team.
- Follow the instructions and guidance of coaches and team staff.
- Avoid disruptive behaviour that may affect team harmony, confidence, or morale.

Behaviour Off the Field

- Represent TFI with integrity whenever wearing club merchandise or attending club-related activities.
- Avoid behaviour, including online behaviour, that could damage the reputation of the player, team, or



club.

- Maintain a healthy lifestyle that supports participation, development, and performance.

Compliance with Rules and Regulations

- Follow all rules, policies, and expectations set by the club, league, and relevant football governing bodies.
- Respect decisions made by coaches, team management, referees, and officials.
- Accept disciplinary action where it is applied fairly and appropriately.

Health and Safety

- Inform the coach of any injury, illness, or condition that may affect participation or performance.
- Wear the required kit and appropriate protective equipment for training and matches.
- Follow all safety instructions given by coaches, staff, or officials.

Fair Play and Anti-Discrimination

- Promote fairness, equality, and respect in all club activities.
- Do not engage in bullying, harassment, discrimination, intimidation, or abusive behaviour.
- Support an inclusive environment where every player feels valued, safe, and respected.

Consequences of Violations

Failure to follow this code of conduct may result in disciplinary action, which may include a warning, suspension, or dismissal from the team at the discretion of the coaching staff and management.

This Player Code of Conduct must be accepted on the website as part of the online registration process.

TFI JHB PARENT CODE OF CONDUCT

Parents and guardians play an important role in creating a positive football environment. Your encouragement, conduct, and support directly influence the enjoyment, confidence, and development of every player.

This code sets out the standards expected from parents, guardians, and supporters during training sessions, matches, tournaments, and all club-related activities.

Positive Support

- Encourage players to do their best, enjoy the game, and keep learning.
- Avoid placing unnecessary pressure on players to win or perform perfectly.
- Focus on effort, improvement, teamwork, discipline, and commitment rather than results alone.

Respect Coaches and Officials

- Trust and support the decisions, methods, and instructions of the coaching team.
- Do not coach players from the sidelines during training or matches.
- Respect referees and officials, and accept their decisions without confrontation.

Match-Day Conduct

- Remain in designated spectator areas and do not enter the field of play.
- Leave technical instructions to the appointed coaches.
- Avoid directing negative comments toward players, coaches, referees, or opposition teams.
- Focus on enjoying the game and celebrating players' effort, teamwork, and achievements.

Pitch Access

Parents, guardians, and supporters may not enter the field at any time unless specifically instructed by an official or authorised TFI representative.

Entering the pitch without permission may constitute a pitch invasion and may result in a fine of R5,000 per individual from Easterns. Each parent, guardian, or supporter will be responsible for any fine issued to them.



Sportsmanship and Team Environment

- Use positive language and avoid comments or actions that could disrupt the match or affect team morale.
- Support all players respectfully, including players from the opposing team.
- Promote inclusion, fairness, and respect for all team members, regardless of ability, background, or role.
- Avoid gossip, criticism, or negativity that could harm the team environment.
- Support club values by encouraging unity, cooperation, and respect.

Club Policies and Communication

- Follow all rules and guidelines set by the club, team, league, and venue.
- Ensure players arrive on time for training sessions, matches, and team events.
- Communicate any concerns respectfully with coaches or team management through the appropriate channels.

Safety and Respect

- Ensure players are prepared for training and matches, including being well-rested, hydrated, and properly equipped.
- Avoid any behaviour that could endanger the safety, wellbeing, or dignity of players, officials, coaches, or supporters.
- Report bullying, discrimination, harassment, or inappropriate conduct to team management.

Alcohol Policy

Alcohol is strictly prohibited on TFI home grounds because the club operates on school property. Any individual found bringing or consuming alcohol on the premises may be subject to a fine of R1,000.

Consequences of Violations

Failure to follow this code of conduct may result in disciplinary action, which may include a warning, suspension, removal from club activities, or dismissal from the team at the discretion of the coaching staff and management. This Parent Code of Conduct must be accepted on the website as part of the online registration process.

Club Rules and Policies

This section explains the financial and operational commitments that help TFI maintain a consistent, high-quality academy environment throughout the year.

Annual Commitment

Enrolment with TFI is a one-year agreement supported by monthly payments. Because the academy carries fixed year-round costs, fees cannot be paused or cancelled on request during the agreement period.

TFI operates throughout the year, and 12 annual payments are required. Fees remain payable even if a player is temporarily unable to attend because of illness, injury, disciplinary reasons, or personal circumstances.

Notice Period and Clearance

Parents or guardians who wish to withdraw a player from TFI must provide one month's written notice and settle all outstanding fees before a clearance letter can be issued.

Monthly Payments

- Fees are due on the first day of each month and must be paid in advance.
- Fees may be paid by EFT, debit order, cash, or card.
- For example, payment made on 1 February covers the month of February.
- Families may pay the full year upfront and receive a 10% discount.



Banking Details

Bank	Standard Bank
Account name	Busycor Special Promotions CC
Account type	Business Current Account
Account number	020077181
Branch and code	Greenstone 016342
Reference	Player's initial and surname plus the last two digits of the birth year. Example: CMAROUN08

Why Fees Are Required

TFI operates as an international academy committed to delivering structured coaching, player development, and a professional training environment. Monthly fees help cover the resources, people, and facilities required to keep the academy operating at this standard.

What the Academy Provides

- Certified coaches who are compensated for their time, planning, and development work.
- Three coaching sessions per week for academy players.
- Goalkeeper and individual coaching sessions twice per week.
- Access to international scouts and a technical director.
- Full-time personnel and a grounds maintenance team.
- A dedicated marketing team to support club visibility and communication.
- Well-maintained fields and exclusive field use.

Behind-the-Scenes Costs

- Field painting and preparation.
- Netted fields and facility upkeep.
- General maintenance and equipment upgrades.
- Weekly medical-kit restocking.
- Match videos and home-game presentation elements, including anthems.

The Club Rules and Policies must be accepted on the website as part of the online registration process.

Kit Requirements

Wearing the official TFI kit is an important part of representing the academy. It creates a professional appearance, supports team identity, and promotes unity among players.

Why the Kit Matters

- It shows pride in belonging to TFI.
- It helps players present a unified and professional image.
- It reinforces discipline, team spirit, and respect for the academy.

Player Expectations

- Players must wear the correct TFI kit for training sessions, matches, and official club activities.
- Kit must be kept clean, neat, and in good condition.
- Players should arrive prepared with any required training or match-day items.

The Kit Requirements must be accepted on the website as part of the online registration process.

Kit is available on: <https://tfijhb.co.za/shop/>